



ONLINE MEDIA PACK 2016

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Driving Technology Into Pole Position
RACE TECH
INTERNATIONAL
Motorsport Engineering

HISTORIC RACING
Technology

Pushing cars to the limit
TrackCar
INTERNATIONAL
Performance

For further information contact Adrian Goodsell
on +44 (0) 208 446 2100 • adrian.goodsell@kimberleymediagroup.com

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Our Publications



HISTORIC RACING TECHNOLOGY has been hailed as 'the magazine we've always been waiting for' by key members of the historic motorsport industry. Launched in 2014, this exciting new magazine brings a fresh perspective to classic and vintage motorsport, showcasing today's technology in yesterday's cars. Uniquely, HISTORIC

RACING TECHNOLOGY is dedicated to the engineering and craftsmanship found in today's historic racing industry. Inside you'll find in-depth technical articles on preparing, racing and restoring historic cars in the modern era.

HISTORIC RACING TECHNOLOGY has rapidly established a keen following among professional engineers and home enthusiasts alike. Ranging from club competitors to those involved with major international events, it covers every aspect of classic and vintage motorsport. Topics include engine building, coachbuilding and bodywork, reverse engineering techniques and manufacturing.



Each month **RACE TECH** reaches a global audience of more than 56,000 motorsport professionals, including engineers, designers and senior decision makers. Catering to a well-informed and highly relevant audience ensures maximum exposure for your advertising and editorial with the

right people. Celebrating its 20th anniversary in 2015, RACE TECH is recognised as the leading international authority on engineering and technology in motorsport.

RACE TECH applies its unique approach to all aspects of motorsport engineering, from the engine and powertrain, through to suspension, vehicle dynamics and aerodynamics. Beyond that, it also covers the wider motorsport industry, looking at business and administrative issues, technical regulations and current affairs.



TRACK CAR PERFORMANCE reflects the growing interest in track days, club motorsport and Time Attack. It focuses on how to make your cars more competitive and what to look for when kitting them out appealing to everyone from the person who just wants to take their car to the track for a bit of fun to the high-end track car owner who all have

the same mission in mind – and that is to go as fast as possible along a given piece of track.

Everything from the hardware such as dampers and turbos, induction kits and tuned exhausts, tyres and brakes, to items like helmets, gloves and race suits will all be covered as will hints and advice on driving techniques. It will also contain everything you need to know to convert your road car into a race car, items like the roll cage and seat belts, extinguishers and trackside equipment such as video systems and lap timers and how to test your car on a rolling road.

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AUTOSPORT INTERNATIONAL SEMA SHOW

24h LE MANS Professional MotorSport WORLD EXPO 2016

LONDON CLASSIC CAR SHOW EXCEL LONDON race retro INTERNATIONAL HISTORIC MOTORSPORT SHOW

Performance Racing Industry

SilverstoneClassic Rocking and Racing

Events

DRIVING TECHNOLOGY INTO POLE POSITION
RACE TECH INTERNATIONAL
WORLD MOTORSPORT SYMPOSIUM

"Another great opportunity to collect information and opinions from the most knowledgeable and influential people who can shape the future of modern motorsport. Many thanks to RACE TECH for this annual forum which is becoming a 'must'."

Pascal Vasselon, Technical director
Toyota Motorsport GmbH

Online opportunities

Platinum

- Headline banner on the home page and throughout the website
- Scrolling company logo on home page
- Bespoke 'profile page'
- Directory Listing
- Banner links through to your 'profile page'
- Scrolling company logo also included on the home page and throughout the website
- x3 Bespoke e-shots*
- x2 Sponsored e-shots**

Rate card: £11,000
Package Price: £7,000 +VAT

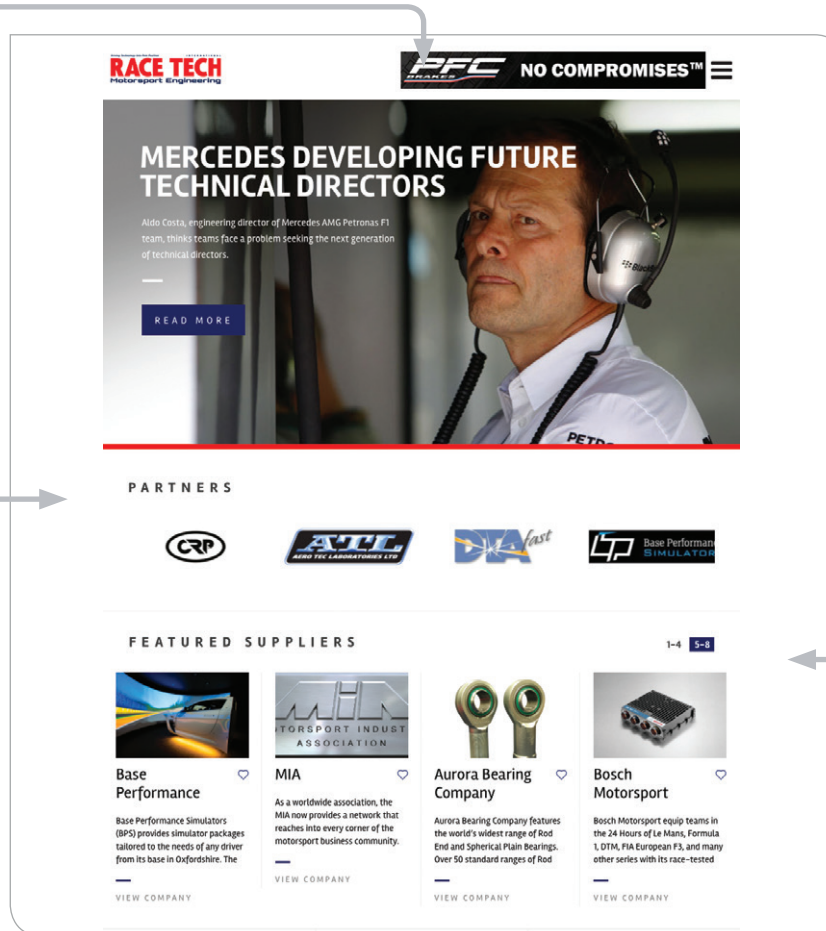
Saving
£4,000

Gold

- Scrolling company logo positioned on the home page and throughout the website
- Bespoke 'profile page'
- Directory Listing
- Banner links through to your 'profile page'
- x2 Bespoke e-shots *
- x1 sponsored e-shot **

Rate card: £6,300
Package Price: £4,000 + VAT

Saving
£2,300



Silver

- Company feature on the home page
- Directory Listing
- Bespoke 'profile page'
- Banner links through to your 'profile page'
- x1 Bespoke e-shots*

Rate card: £3,600
Package Price: £2,500 + VAT

Saving
£1,100

Bronze

- Directory Listing
- Bespoke 'profile page'

Rate card: £2,400
Package Price: £1,850 + VAT

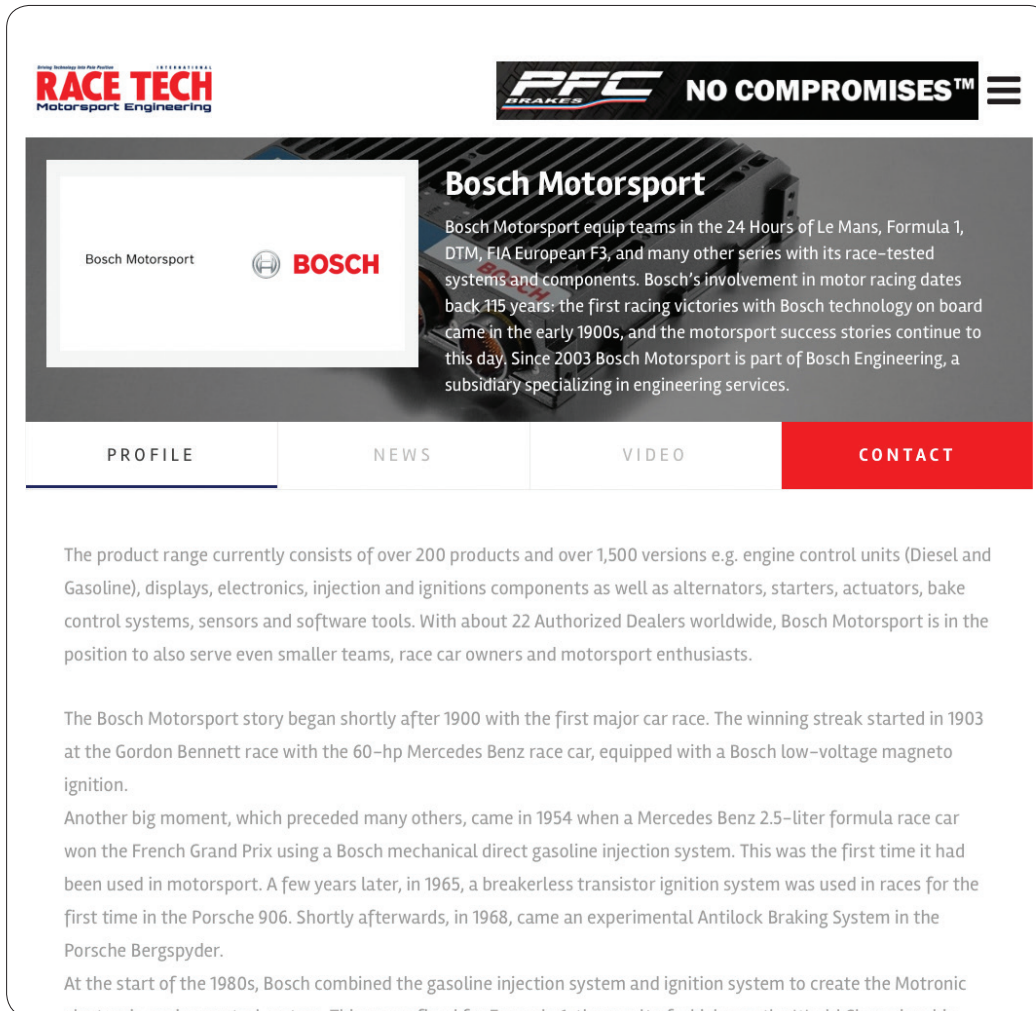
Saving
£550

* Bespoke e-shot: Send us information about your company, business or area of interest which we'll create as an email and send out to our database.

** Sponsored e-shot: Feature your logo and a short company description in one of our News e-shot relevant to your area of business.

• All e-shots sent to over 20,000 • All company banners link through to your own 'bespoke profile page' on our website

Bespoke Profile Page for www.racetechmag.com



The screenshot shows a website profile page for Race Tech Motorsport Engineering. At the top left is the 'RACE TECH' logo with the tagline 'Driving Technology Into Pole Position' and 'INTERNATIONAL Motorsport Engineering'. To the right is a 'PFC BRAKES NO COMPROMISES™' logo. The main content area features a 'Bosch Motorsport' heading and a text block describing their involvement in motorsport, mentioning the 24 Hours of Le Mans, Formula 1, and FIA European F3. Below the text is a navigation bar with 'PROFILE', 'NEWS', 'VIDEO', and 'CONTACT' (highlighted in red) buttons. The page content includes three paragraphs detailing the product range, the company's history starting in 1900, and their involvement in various motorsport events.

RACE TECH
Driving Technology Into Pole Position
INTERNATIONAL
Motorsport Engineering

PFC BRAKES NO COMPROMISES™

Bosch Motorsport

Bosch Motorsport equip teams in the 24 Hours of Le Mans, Formula 1, DTM, FIA European F3, and many other series with its race-tested systems and components. Bosch's involvement in motor racing dates back 115 years: the first racing victories with Bosch technology on board came in the early 1900s, and the motorsport success stories continue to this day. Since 2003 Bosch Motorsport is part of Bosch Engineering, a subsidiary specializing in engineering services.

PROFILE NEWS VIDEO CONTACT

The product range currently consists of over 200 products and over 1,500 versions e.g. engine control units (Diesel and Gasoline), displays, electronics, injection and ignitions components as well as alternators, starters, actuators, brake control systems, sensors and software tools. With about 22 Authorized Dealers worldwide, Bosch Motorsport is in the position to also serve even smaller teams, race car owners and motorsport enthusiasts.

The Bosch Motorsport story began shortly after 1900 with the first major car race. The winning streak started in 1903 at the Gordon Bennett race with the 60-hp Mercedes Benz race car, equipped with a Bosch low-voltage magneto ignition.

Another big moment, which preceded many others, came in 1954 when a Mercedes Benz 2.5-liter formula race car won the French Grand Prix using a Bosch mechanical direct gasoline injection system. This was the first time it had been used in motorsport. A few years later, in 1965, a breakerless transistor ignition system was used in races for the first time in the Porsche 906. Shortly afterwards, in 1968, came an experimental Antilock Braking System in the Porsche Bergspyder.

At the start of the 1980s, Bosch combined the gasoline injection system and ignition system to create the Motronic electronic engine control system. This was refined for Formula 1, the result of which was the World Championship

Driving Technology Into Pole Position

INTERNATIONAL

RACE TECH

Motorsport Engineering

The Bespoke Profile Page is a great platform to provide detailed information about your company. Your bespoke listing includes:

- Your company logo, products and services
- News and PR, Videos, photos and case studies
- A dedicated prospect response from and the option for users to download your prospectus
- Social media engagement



Contact us:

For more information on advertising your key contact is:

Adrian Goodsell

Telephone: +44 (0) 20 8446 2100

e-mail: adrian.goodsell@kimberleymediagroup.com

www.kimberleymediagroup.com

