What makes Kimberley Media Group Ltd unique?

**Newstands**
- WHSmith
- BARNES & NOBLE
- Independent newsagents
- amazon
- Online newstands

**Trade Shows**
- AUTOSPORT
- SEMA
- 24h LE MANS
- London Classic Car Show
- Silverstone Classic
- Performance Racing Industry
- TIME ATTACK

**Events**
- **RACE TECH WORLD MOTORSPORT SYMPOSIUM**
  - "Another great opportunity to collect information and opinions from the most knowledgeable and influential people who can shape the future of modern motorsport. Many thanks to RACE TECH for this annual forum which is becoming a ‘must’.”
  - Pascal Vasselon, Technical director
  - Toyota Motorsport GmbH

**Social Media**
- LinkedIn
- Facebook
- Twitter
- YouTube
- Instagram

For further information contact Adrian Goodsell on +44 (0) 208 446 2100 • adrian.goodsell@kimberleymediagroup.com
Our Publications

HISTORIC RACING TECHNOLOGY has been hailed as ‘the magazine we’ve always been waiting for’ by key members of the historic motorsport industry. Launched in 2014, this exciting magazine brings a fresh perspective to classic and vintage motorsport, showcasing today’s technology in yesterday’s cars. Uniquely, HISTORIC RACING TECHNOLOGY is dedicated to the engineering and craftsmanship found in today’s historic racing industry. Inside you’ll find in-depth technical articles on preparing, racing and restoring historic cars in the modern era.

HISTORIC RACING TECHNOLOGY has rapidly established a keen following among professional engineers and home enthusiasts alike. Ranging from club competitors to those involved with major international events, it covers every aspect of classic and vintage motorsport. Topics include engine building, coachbuilding and bodywork, reverse engineering techniques and manufacturing.

Each month RACE TECH reaches a global audience of more than 56,000 motorsport professionals, including engineers, designers and senior decision makers. Catering to a well-informed and highly relevant audience ensures maximum exposure for your advertising and editorial with the right people. Celebrating its 20th anniversary in 2015, RACE TECH is recognised as the leading international authority on engineering and technology in motorsport.

RACE TECH applies its unique approach to all aspects of motorsport engineering, from the engine and powertrain, through to suspension, vehicle dynamics and aerodynamics. Beyond that, it also covers the wider motorsport industry, looking at business and administrative issues, technical regulations and current affairs.

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TRACK CAR PERFORMANCE reflects the growing interest in track days, club motorsport and Time Attack. It focuses on how to make your cars more competitive and what to look for when kitting them out appealing to everyone from the person who just wants to take their car to the track for a bit of fun to the high-end track car owner who all have the same mission in mind – and that is to go as fast as possible along a given piece of track.

Everything from the hardware such as dampers and turbos, induction kits and tuned exhausts, tyres and brakes, to items like helmets, gloves and race suits will all be covered as will hints and advice on driving techniques. It will also contain everything you need to know to convert your road car into a race car, items like the roll cage and seat belts, extinguishers and trackside equipment such as video systems and lap timers and how to test your car on a rolling road.

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**Areas of interest**
RACE TECH applies its unique approach to all aspects of motorsport engineering, from the engine and powertrain, through to suspension, vehicle dynamics and aerodynamics. Beyond that, it also covers the wider motorsport industry, looking at business and administrative issues, technical regulations and current affairs.

**Distribution**
RACE TECH is sold in 52 countries spread across six continents. Around 44% of the distribution for the printed magazine goes to the North America, with the United Kingdom and Europe accounting for 38% and 18% going to the rest of the world.

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<th>Editorial Features</th>
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<td>29.07.19</td>
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<td>23.08.19</td>
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Advertising Rates

RACE TECH, HISTORIC RACING TECHNOLOGY
& TRACK CAR PERFORMANCE

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<tr>
<th>Advert size</th>
<th>£ Pound Sterling</th>
<th>€ Euro</th>
<th>$ US Dollar</th>
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<tr>
<td>OBC</td>
<td>£5,000</td>
<td>€6,500</td>
<td>$7,000</td>
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<td>IFC &amp; IBC</td>
<td>£3,500</td>
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<td>Full Page</td>
<td>£1,800</td>
<td>€2,700</td>
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<td>Half Page</td>
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<tr>
<td>Quarter Page</td>
<td>£600</td>
<td>€900</td>
<td>$1,100</td>
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Included in the print and electronic versions on Apple iOS, android and Amazon Kindle and now Mac & PC

Advert file specification

PDF files should be supplied, and set using the pass4press guidelines (www.pass4press.com).

IMPORTANT: Please supply all artwork designed to the correct dimensions above as a high resolution (300 dpi) PDF with all colours converted to CMYK and all fonts embedded. Word/PowerPoint/Excel files can not be accepted.

Advert Dimensions

PLEASE NOTE: When designing your full page artwork please take special care to ensure that company logos, contact details or any other important information is kept within the copy area of 277mm x 190mm. If your artwork has any important elements close to the trim line, you may be asked to resupply it.
Online opportunities

**Platinum**
- Headline banner on the home page and throughout the website
- Scrolling company logo on home page
- Bespoke ‘profile page’
- Directory Listing
- Banner links through to your ‘profile page’
- Scrolling company logo also included on the home page and throughout the website
  - 3 Bespoke e-shots*
  - 2 Sponsored e-shots**

1 Year package price: £8,400 + VAT

**Gold**
- Scrolling company logo positioned on the home page and throughout the website
- Bespoke ‘profile page’
- Directory Listing
- Banner links through to your ‘profile page’
  - 2 Bespoke e-shots *
  - 1 sponsored e-shot **

1 Year package price: £6,000 + VAT

**Silver**
- Company feature on the home page
- Directory Listing
- Bespoke ‘profile page’
- Banner links through to your ‘profile page’
  - 1 Bespoke e-shot*

1 Year package price: £3,600 + VAT

**Bronze**
- Directory Listing
- Bespoke ‘profile page’

1 Year package price: £2,400 + VAT

* Bespoke e-shot: Send us information about your company, business or area of interest which we’ll create as an email and send out to our database.
** Sponsored e-shot: Feature your logo and a short company description in one of our News e-shots relevant to your area of business.

All e-shots sent to over 20,000 • All company banners link through to your own ‘bespoke profile page’ on our website

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The Bespoke Profile Page is a great platform to provide detailed information about your company. Your bespoke listing includes:

- Your company logo, products and services
- News and PR, Videos, photos and case studies
- A dedicated prospect response form
- Social media engagement

The product range currently consists of over 200 products and over 1,500 versions e.g. engine control units (Diesel and Gasoline), displays, electronics, injection and ignitions components as well as alternators, starters, actuators, brake control systems, sensors and software tools. With about 22 Authorized Dealers worldwide, Bosch Motorsport is in the position to also serve even smaller teams, race car owners and motorsport enthusiasts.

The Bosch Motorsport story began shortly after 1900 with the first major car race. The winning streak started in 1903 at the Gordon Bennett race with the 80–hp Mercedes Benz race car, equipped with a Bosch low-voltage magneto ignition.

Another big moment, which preceded many others, came in 1954 when a Mercedes Benz 2.5-liter formula race car won the French Grand Prix using a Bosch mechanical direct gasoline injection system. This was the first time it had been used in motorsport. A few years later, in 1965, a breakerless transistor ignition system was used in races for the first time in the Porsche 906. Shortly afterwards, in 1968, came an experimental Anti-lock Braking System in the Porsche Bergspyder.

At the start of the 1980s, Bosch combined the gasoline injection system and ignition system to create the Motronic electronic engine control system. This was refined for Formula 1, the result of which was the World Championship...
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- Read the RACE TECH team blog and much, much more...

Add your online banner

With an online advert your website is only ever a click away from our readers! Attracting more than 63,000 unique users across the globe, the RACE TECH website is the premier online meeting point for the international motorsport industry. Our box and banner ads are a highly effective means of driving traffic to your website, providing an opportunity to promote your company logo and details. You can even embed video footage in your banner!

MONTHLY NEWSLETTER

Free, Fast & Full of technical information! The latest motorsport technology news hot off the press

Emailed to over 17,000 International engineers, team owners, senior executives, & key decision makers in the motorsport industry

Take advantage of the RACE TECH database place a banner!

- Read by over 17,000 within the motorsport industry
- Direct link to your own website
- Embed your own corporate video
- Increase your brand awareness

TRULY MULTIMEDIA

Online video marketing, the way forward!

In 2015, online video reached 34 million UK internet users, representing 80% of the total UK internet audience. It’s also on the increase in the USA, with 48% of Americans now using the internet as a vehicle for media consumption. RACE TECH TV is the only online video channel dedicated purely to motorsport technology. Full of exclusive stories, interviews, news and videos direct from the industry.

Promote your latest product, technology or news on RTTV

Create your own video OR send us content and we’ll do the editing
- Showcased on the RACE TECH website
- Uploaded to LinkedIn, Facebook and Youtube
- Tweeted to @racetechmag

Or talk to RTTV exclusively...

Filmed, edited and produced by our own in-house former TV producer!
Contact us:

For more information on advertising your key contacts are:

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