Industry Testimonials 200th Iss.

The FIA is dedicated to technical innovation, and the magazine provides insights into the work of the Federation as new regulations evolve across the many varied disciplines of our sport. It is fitting that the 200th edition celebrations should take place around the 24 Hours of Le Mans – an event which pushes both man and machine to their physical and technical limits. I look forward to seeing how our future advancements are reported on, having greatly enjoyed reading the magazine over its first 200 editions.

Jean Todt
President
FIA

Well done on your 200th edition. I have not missed many of them and hope I will still be reading them until your 300th – Sorry I will be happy with the next 20 years.

Bernie Ecclestone

I love RACE TECH!

Henry Ford III
Global Performance Marketing Manager
Ford Performance

I have been reading Race Tech since its inception and am extremely proud to have been, from time to time, a contributor as well. It is wonderful that the publication has reached this landmark of 200 issues but not surprising as quality inevitably leads to longevity and this magazine exudes quality in every copy. It is very easy to become insular in motorsport by becoming engrossed in your own formula and not seeing the bigger picture. I urge every engineer and enthusiast to read Race Tech every month to get a truly holistic view of our great sport.

Pat Symonds
Chief Technical Officer
Red Bull Racing

Race Tech is an important magazine and particularly useful for young engineers to help them understand the engineering side of motor racing.

Adrian Newey
Director Audi Sport Engine Development

The 200 editions of Race Tech have covered motorsport in a very unique and competent way for a very long time. Motorsport has seen dramatic changes in this period since 2000, and not always in a good direction. Compared to that, this magazine, accompanied with the annual World Motorsport Symposium has continuously improved and has become an important voice, which all parties involved in this business should listen to. Congratulations to Soheila, William and their team! Keep on going!

Ulrich Baretzky
Technical Director, ECR Engines

While Race Tech clearly is an international motorsport engineering publication, I have always appreciated the fact that North American motorsport gets regular coverage which helps feed interest in the technical side of the sport here in North America…hopefully keeping us in business for the long term!

Stephen Eriksen
Vice President & COO, Honda Performance Development, Inc.

I think Race Tech is, without question, the definitive source of motorsport technical data and related content. In an era where printed magazines are thought to be obsolete and media “dinosaurs” Race Tech has prospered and it is easy to see why. The quality of the reporting, the insightful analysis, the photography and graphics make it important reading for anyone in the industry. All of us at IMSA congratulate Soheila and William Kimberley on their milestone accomplishment – and look forward to the next 200 issues.

Scott Atherton
President and COO
International Motor Sports Association – IMSA

Congratulations to all at Race Tech on reaching the 200 edition milestone. I have probably read every issue.....not because I have any engineering expertise, but it helps me better appreciate those that do.

Alan Gow
Chairman of Motor Sports Association

Congratulations to Race Tech on its special 200th edition. Race Tech has been a global source of leading technical information for the motorsports industry for many years! They are constantly pursuing new and innovative ways to push our dynamic sport forward.

Doug Yates
President
Roush Yates Engines

Race Tech established an extremely high standard for motorsports publications and continues to uphold that tradition. It is our primary connection to the international motorsports community. Thank you for your continued excellence!!

Dr Andrew L. Randolph
Technical Director, ECR Engines

Race Tech’s 200th edition: my sincere appreciation and best wishes to all the persons that work for this motorsport magazine – the most influential and unbiased voice from the world of motorsport for racing enthusiasts and professionals.

Luca Marmarini
Engineering Consultant

I believe that Race Tech is the best possible link for engineers involved in motorsport. Race Tech gathers such a wealth of technical information. It is also the best platform to define a vision of the future of motorsport.

Gilles Simon
Engineering Consultant

For further information contact Adrian Goodsell
on +44 (0) 208 446 2100 • adrian.goodsell@kimberleymediagroup.com

racetechmag.com
Race Tech’s 200th edition is an important goal to celebrate, but even more important, Race Tech has always been present on our desks as the reference in motorsport technical magazines, reliable and always focused on the analysis and discussion of all main technical issues.

To all the I team, my sincere congratulations for the great job done over all these years and best wishes for the future.

Dialma Zinelli
Head of Aerodynamics, Dallara Automobili

So many years of reliably delivering consistently high quality editorial comment and content is a hard-earned testimonial which stands up to any scrutiny. Race Tech serves a particularly demanding and competitive audience which demands the very best in all that they do and their support for this great publication continues to grow. The Motorsport Industry Association (MIA) is proud to have Race Tech within our membership community and we look forward to enjoying the next 200 editions. Congratulations to the Race Tech team!

Chris Aylett
Chief Executive Officer
Motorsport Industry Association

Congratulations on the 200th edition of Race Tech! I have enjoyed reading Race Tech magazine over the years. As a pioneer in the publishing world, Race Tech blazed the trail by creating a magazine dedicated to providing highly technical insight into the racing world. It filled a void for the engineering community that wanted to learn more about the cutting edge technology and innovation that drives the racing world. I look forward to each and every issue of Race Tech.

Jim Covey
Cadillac World Challenge Engine Technical Manager for GM Racing

Two hundred editions – more than two decades of technical and general information on the world of motorsport technology! In that period, many trends in motorsport have come and then disappeared as fast as they came along. In such a fast changing environment Race Tech is the platform where I can get the most objective information I can trust!

Thomas Krämer
Porsche Motorsport LMP Team Manager Engine Design LMP1

There are quite a lot of magazines dealing with performance cars and motorsports. But if you are searching for the benchmark you will automatically land at Race Tech magazine. Technical expertise paired with latest news and insights, my perfect lecture for all day! Congrats to 200 issues!

Norbert Odendahl
Managing Director
ZF Race Engineering GmbH

Congratulations on the publication of Race Tech 200th edition! Race Tech has always been a very effective and efficient way to keep up to date with what is technically new in motorsport. Now that I am almost retired, I can enjoy its many features and articles in the comfort of an armchair, rather than the confines of an airline seat, which is even more enjoyable. Keep up the good work!

Peter Wright
Consultant, Global Institute for Motor Sport Safety

I see Race Tech as the leading magazine for the racing industry internationally. Passion, competence, humanity and vision are the four pillars of your success and I wish you more of it in the future.

Sergio Bofanti
General Manager, Federal Mogul
Special products division

I’d like to congratulate RaceTech on reaching 200 issues of extremely informative, thought provoking and entertaining reading that is a must for anyone with a technical interest in motorsport. Whenever I take a flight to an event somewhere, and I take quite a few, it’s always in my bag and I’m looking forward to the next 200.

Dominic Harlow Consulting

Congratulations to all at Race Tech on producing its 200th edition. A magazine that is revered internationally for bringing to the fore the behind-the-scenes ingenuity of engineering and technology that makes motorsport what it is today. I very much look forward to many more future editions. Congratulations!

Lord Astor of Hever
Honorary President
Motorsport Industry Association

It’s always a great pleasure to read your magazine! I like the variety, the technical expertise and the focus on the professional motorsport market, especially in the combination with your conference also to the perfect design of your magazine!

Dr Klaus Boettcher
Head of Motorsports (BEG/MSD)
Bosch Engineering GmbH

Congratulations on the publication of every single edition. Over the years one. Congratulations to all those involved in the production of its 200th edition. A magazine that we have taken pride in partnering with for so many years. Technology is at the heart of what they write, and they always seek to bring technical discussions and innovations to light that will shape the future of racing. That is something worth being a part of for years to come.

Nina Burgoon
President
Performance Friction Corporation

Congratulations to Race Tech for their 200th edition! An important achievement for a magazine representing a community of people passionate about technologies for motorsport and who can drive racing’s future. All the best to William, Soheila and their team for a bright future.

Rodi Basso
Motorsports Director
McLaren Applied Technologies

The extraordinary scope, depth and accuracy of your publication over the years are a credit to you! The exposure you bring to the technical side of the motorsports industry is of great value. As a catalogue of technology evolution your publications are a wonderful historical record….

Ben Bowlby
Ben Bowlby Racing

200 amazing editions, ATL could not be prouder to have been a part of nearly every one. Congratulations to all those involved in the publication of every single edition. Over the years Race Tech has contributed so much to the success of ATL, William’s in-depth editorial inspired me through university and continues to fuel our business direction. Here is to the next 200!

Giles Dawson
Managing Director
ATL — Aero Tec Laboratories

For further information contact Adrian Goodsell
on +44 (0) 208 446 2100 • adrian.goodsell@kimberleymediagroup.com
RACE TECH is the only technology led motorsport engineering magazine that focuses on every aspect of the racing car, from the drawing board to the race track.

Each month RACE TECH reaches a global audience of more than 56,000 motorsport professionals, including engineers, designers and senior decision makers. Catering to a well-informed and highly relevant audience ensures maximum exposure for your advertising and editorial with the right people.

Celebrating its 25th anniversary in 2020, RACE TECH is recognised as the leading international authority on engineering and technology in motorsport.

Areas of interest
RACE TECH applies its unique approach to all aspects of motorsport engineering, from the engine and powertrain, through to suspension, vehicle dynamics and aerodynamics. Beyond that, it also covers the wider motorsport industry, looking at business and administrative issues, technical regulations and current affairs.

Distribution
RACE TECH is sold in 52 countries spread across six continents. Around 44% of the distribution for the printed magazine goes to the North America, with the United Kingdom and Europe accounting for 38% and 18% going to the rest of the world.

Readership profile
- Professional engineers
- Designers
- Senior managers
- Mechanics
- Purchasers and buyers
- Engineering students
- Club competitors

For further information contact Adrian Goodsell
on +44 (0) 208 446 2100   •   adrian.goodsell@kimberleymediagroup.com
## The previous 12 months

<table>
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<th>Month</th>
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<th>Art deadline</th>
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<td>02.03.2022</td>
<td>F1 2022 New Car Era, Powertrain Technology</td>
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</tbody>
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### Forward Schedule 2021/2022

- **January 2022**: F1, Brakes, Powertrain Technology at PRI
- **February 2022**: Composites, Batteries, Powertrain Technology at Rolex 24 at Daytona
- **March 2022**: WEC new season, Powertrain Technology at Sebring 12 Hours
- **April 2022**: F1 2022 New Car Era, Powertrain Technology
- **May 2022**: Green Technology, Composites, Powertrain Technology at Indy 500
- **June 2022**: Aerodynamics, Powertrain Technology
- **July 2022**: Emerging Technology, Brakes, Powertrain Technology
- **August 2022**: Formula E, Sensors, Powertrain Technology at British GP
- **September 2022**: Batteries, Pit Equipment, Powertrain Technology at Le Mans 24 Hour
- **October 2022**: Suspension, Hydrogen, Powertrain Technology
- **November 2022**: Simulation, Data, Powertrain Technology at SEMA
- **December 2022**: WRC, Safety, Powertrain Technology at PMW, World Motorsport Symposium
### Advertising rates

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<th>Advert size</th>
<th>£ Pound Sterling</th>
<th>€ Euro</th>
<th>$ US Dollar</th>
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<td>€6,500</td>
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<td>Quarter Page</td>
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<td>€900</td>
<td>$1,100</td>
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</table>

Included in all print and electronic versions, on Apple iOS, android and Amazon Kindle, and now Mac & PC.

### Conditions

Cancellations for a single issue booking can be accepted if in writing and received 30 days before copy deadline. Cancellation for a series of bookings can be accepted if in writing and received 45 days before copy deadline. Any part of a series of bookings already published will be void of any discounts and invoiced in full. Kimberley Media Group Limited cannot be held responsible for any errors or omissions made when typesetting advertisements. Failure to settle invoices within the agreed credit period will result in loss of all discounts which will be invoiced in full. Kimberley Media Group Limited reserves the right to refuse advertisements.

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### Artwork Specifications

#### Artwork Dimensions

- **Full Page**
  - Bleed: 216 x 303 mm
  - Trim: 210 x 297 mm
  - Type: 277 x 190 mm

- **Half Page (H)**
  - 187 x 140 mm

- **Half Page (V)**
  - 91 x 287 mm

- **Quarter Page**
  - 91 x 140 mm

#### Artwork Specification

Press ready PDF files should be supplied. If in doubt please set using the pass4press guidelines (www.pass4press.com).

Please supply all artwork at the required dimensions below. High resolution (300 dpi) PDF’s with all colours as CMYK and all fonts embedded. Word/PowerPoint/Excel files can not be accepted.

PLEASE NOTE: When building your full page artwork please take special care to ensure that company logos, contact details or any other important information is kept within the copy area of 277mm x 190mm. If your artwork has any important elements close to the trim line, you may be asked to resupply it.
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- x2 Bespoke e-shots *
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- Banner links through to your ‘profile page’
- x1 Bespoke e-shot*

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- Directory Listing
- Bespoke ‘profile page’

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* Bespoke e-shot: Send us information about your company, business or area of interest which we’ll create as an email and send out to our database.
** Sponsored e-shot: Feature your logo and a short company description in one of our News e-shots relevant to your area of business.

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RACE TECH
World Motorsport Symposium

“Another great opportunity to collect information and opinions from the most knowledgeable and influential people who can shape the future of modern motorsport. Many thanks to RACE TECH for this annual forum which is becoming a ‘must’.”

Pascal Vasselon, Technical director
Toyota Motorsports GmbH

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