

Driving Technology Into Pole Position

INTERNATIONAL

# RACE TECH

## Motorsport Engineering

# MEDIA PACK 2026



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RACE TECH  
WS  
World Motorsport Symposium

Driving Technology Into Pole Position  
INTERNATIONAL  
RACE TECH  
Motorsport Engineering

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## The previous 12 months



## Forward Schedule 2026

Issue	Art deadline	On Press	Features on	Shows and Events
303 February 2026	16.12.2025	19.12.2025	F1 2025 Tech Review, World Rallying	
304 March 2026	23.01.2026	29.01.2026	Dakar Rally debrief, F1 2026	
305 April 2026	20.02.2026	26.02.2026	Hydrogen Technology, Powertrain Technology	Twelve Hours of Sebring
306 May 2026	23.03.2026	27.03.2026	Formula 1, Artificial Intelligence	
307 June 2026	24.04.2026	30.04.2026	Powertrain Technology, Endurance Racing	Indy 500
308 July 2026	22.05.2026	28.05.2026	Endurance Racing	Le Mans 24 Hours
309 August 2026	22.06.2026	25.06.2026	Sustainable fuels	British Grand Prix
310 September 2026	27.07.2026	31.07.2026	Powertrain Technology	
311 October 2026	24.08.2026	27.08.2026	Hybrid technology	
312 November 2026	21.09.2026	25.09.2026	Green Tech, Safety	Sema Show, MIA CTS
313 December 2026	26.10.2026	29.10.2026	New Products for 2026, World Rallying	World Motorsport Symposium, PMW Show
314 January 2027	23.11.2026	27.11.2026	New Products for 2026, Batteries	PRI Show
315 February 2027	17.12.2026	22.12.2026	Dakar Rally	Autosport International Show



## The Davos of Motorsport

**E**VERY year, as I walk into this room and see so many familiar faces – and plenty of new ones too – I’m reminded why the World Motorsport Symposium exists. I created this event to bring brilliant minds together in a space where ideas could be shared openly, generously and without ego. Many of you have become not only trusted collaborators, but dear friends. That spirit of community feels more important than ever.

Because this year, our theme asks a question we cannot avoid:  
Is the future of motorsport sustainable?  
And I don’t just mean environmentally – though of

course that matters enormously. Around the world, we’re seeing governments row back on climate pledges. The narrative is shifting and motorsport must not let itself be painted as unnecessary, extravagant or a playground for the wealthy. If we are to protect the sport we love, we must prove our value – and we must do it together.

For motorsport to survive, it must be useful. It must contribute solutions beyond the paddock fence. Sustainability will only succeed if it is both environmentally responsible and financially viable for all involved – from grassroots karting to Formula 1. That dual responsibility sits with us.

Before we go any further, I must acknowledge three people without whom this symposium simply wouldn’t happen. Ulrich Baretzky, John Iley and Pat Symonds have poured tireless energy into shaping this event. Their passion for motorsport is matched only by their commitment to making it greener, smarter and genuinely relevant to the world beyond racing. Their guidance, experience, and willingness to give their time so freely are the beating heart of this symposium – and I am profoundly grateful to them.

What gives me confidence is that this room is filled with people who know how to turn challenges into breakthroughs. Our sport’s

greatest contribution to the world has never been just speed – it has been innovation. Lightweighting, safety systems, hybridisation, energy efficiency, materials science... when motorsport applies itself, the world benefits.

So over the next two days, as we debate, share and occasionally disagree, I hope we remember why we are here: because we care about the future of this sport. And because we know that – together – we can shape it.

Thank you for being here, and thank you, as always, for bringing your curiosity, your expertise and your heart.. **RT**



***“It brings together the brightest minds in the industry to openly discuss and challenge the critical topics that are shaping our sector. I was very impressed by the calibre of speakers and attendees, which ensured that every session was both engaging and thought-provoking”***

CHARLIE MINORS, Director of Strategy, Formula 1



***“It was great to be back at the Race Tech World Motorsport Symposium and I appreciate the opportunity to contribute to such a meaningful event. Inspiring exchange and an experience I seriously enjoyed”***

THOMAS LAUDENBACH, Vice President Motorsport, Porsche AG

***“The WMS once again delivered a comprehensive and thought provoking two days at the beautiful Royal Automobile Club. It is truly great to be able to debate and socialize with top-level people in motorsport, and it has become a must-do event for me each year”***

ERIC JACUZZI, Vice President, Vehicle Performance, NASCAR



## What they said in issue 200...

**The** FIA is dedicated to technical innovation, and the magazine provides insights into the work of the Federation as new regulations evolve across the many varied disciplines of our sport. It is fitting that the 200th edition celebrations should take place around the 24 Hours of Le Mans – an event which pushes both man and machine to their physical and technical limits. I look forward to seeing how our future advancements are reported on, having greatly enjoyed reading the magazine over its first 200 editions.

**Jean Todt**  
*President*  
FIA

**Well** done on your 200th edition. I have not missed many of them and hope I will still be reading them until your 300th – Sorry I will be happy with the next 20 years.

**Bernie Ecclestone**

**I love** RACE TECH!

**Henry Ford III**  
*Global Performance*  
*Marketing Manager*  
*Ford Performance*

**I have** been reading Race Tech since its inception and am extremely proud to have been, from time to time, a contributor as well. It is wonderful that the publication has reached this landmark of 200 issues but not surprising as quality inevitably leads to longevity and this

magazine exudes quality in every copy.

It is very easy to become insular in your motorsport by becoming engrossed in your own formula and not seeing the bigger picture. I urge every engineer and enthusiast to read Race Tech every month to get a truly holistic view of our great sport.

**Pat Symonds**

**Race Tech** is an important magazine and particularly useful for young engineers to help them understand the engineering side of motor racing.

**Adrian Newey**  
*Chief Technical Officer*  
*Red Bull Racing*

**The** 200 editions of Race Tech have covered motorsport in a very unique and competent way for a very long time. Motorsport has seen dramatic changes in this period since 2000, and not always in a good direction. Compared to that, this magazine, accompanied with the annual World Motorsport Symposium has continuously improved and has become an important voice, which all parties involved in this business should listen to. Congratulations to Soheila, William and their team! Keep on going!

**Ulrich Baretzky**  
*Director Audi Sport Engine*  
*Development*

**The** 200th edition for Race Tech – the 6th Le Mans edition for our Toyota team, we are youngsters, with so much to learn ... from Race Tech of course!! Thank you very much to Soheila and William for consistently offering us insider views into what is going on in top level motorsport, and once per year, this remarkable opportunity to discuss the future of motorsport at the Symposium!

**Pascal Vasselon**  
*Technical Director*  
*Toyota Motorsport GmbH*

**Race Tech** has been an integral part of motorsport for many years; I don't think of it as 'just another' publication, I believe its influence is far beyond that as the Symposiums regularly demonstrate. It is an organisation that is not afraid to challenge the conventional wisdom of motorsport, it presents new ideas and generates conversation and discussion around what is right for motor racing for today and where should the sport head for the future. I think one of the reasons for the success is that it has genuine relationships with key players within the industry; people that are willing to devote their time and energy to the publication whether this is to write articles that provide insight and insider knowledge, or give editorial comment and opinion or even attend the Symposiums. This gives the publication a credibility that many others don't have. These personal relationships, really created and grown by William and Soheila, make all that are involved feel like they are part of the 'Race Tech family'.

**Roger Griffiths**  
*Sporting Director/Team Principal*  
*Andretti Formula E*

**While** Race Tech clearly is an international motorsport engineering publication, I have always appreciated the fact that North American motorsport gets regular coverage which helps feed interest in the technical side of the sport here in North America...hopefully keeping us in business for the long term!

**Stephen Eriksen**  
*Vice President & COO, Honda*  
*Performance Development, Inc.*

**I think** Race Tech is, without question, the definitive source of motorsport technical data and related content. In an era where printed magazines are thought to be obsolete and media "dinosaurs" Race Tech has prospered and it is easy to see why. The quality of the reporting, the insightful analysis, the photography and graphics make it important reading for anyone in the industry. All of us at IMSA congratulate Soheila and William Kimberley on their milestone accomplishment – and look forward to the next 200 issues.

**Scott Atherton**  
*President and COO*  
*International Motor Sports*  
*Association – IMSA*

**Congratulations** to all at Race Tech on reaching the 200 edition milestone. I have probably read every issue....not because I have any engineering expertise, but it helps me better appreciate those that do.

**Alan Gow**  
*Series Director and Administrator of the*  
*British Touring Car Championship (BTCC)*  
*Chairman of Motor Sports Association*

**Congratulations** to Race Tech on its special 200th edition. Race Tech has been a global source of leading technical information for the motorsports industry for many years! They are constantly pursuing new and innovative ways to push our dynamic sport forward.

**Doug Yates**  
*President*  
*Roush Yates Engines*

**Race Tech** established an extremely high standard for motorsports publications and continues to uphold that tradition. It is our primary connection to the international motorsports community. Thank you for your continued excellence!

**Dr Andrew L. Randolph**  
*Technical Director, ECR Engines*

**Race Tech's** 200th edition: my sincere appreciation and best wishes to all the persons that work for this motorsport magazine – the most influential and unbiased voice from the world of motorsport for racing enthusiasts and professionals.

**Luca Marmorini**  
*Engineering Consultant*

**I believe** that Race Tech is the best possible link for engineers involved in motorsport. Race Tech gathers such a wealth of technical information. It is also the best platform to define a vision of the future of motorsport.

**Gilles Simon**  
*Engineering Consultant*



**Race Tech's** 200th edition is an important goal to celebrate, but even more important, Race Tech has always been present on our desks as the reference in motorsport technical magazines, reliable and always focused on the analysis and discussion of all main technical issues.

To all the I team, my sincere congratulations for the great job done over all these years and best wishes for the future.

**Dialma Zinelli**  
*Head of Aerodynamics,  
Dallara Automobili*

**William** and Soheila and the whole staff at Race Tech deserve huge credit for their continual reporting, support, friendship and promotion of the motorsport sector's technologies. The publication has gone from strength to strength and I look forward to its content for many years to come.

**John Iley**  
*Iley Design and co-Chairman of the  
World Motorsport Symposium*

**Race Tech** magazine has been a stalwart of the motorsport industry, informing its readers about the latest technologies on the track and in the motorsport sector. Congratulations to the whole Race Tech team on reaching this 200th edition milestone and I look forward to reading many more informative articles along with wishing them much continued success.

**Craig Wilson**  
*Managing Director  
Williams Advanced Engineering*

**So** many years of reliably delivering consistently high quality editorial comment and content is a hard-earned testimonial which stands up to any scrutiny. Race Tech serves a particularly demanding and competitive audience which demands the very best in all that they do and their support for this great publication continues to grow. The Motorsport Industry Association (MIA) is proud to have Race Tech within our membership community and we look forward to enjoying the next 200 editions. Congratulations to the Race Tech team!

**Chris Aylett**  
*Chief Executive Officer  
Motorsport Industry Association*

**Congratulations** on the 200th edition of Race Tech! I have enjoyed reading Race Tech magazine over the years. As a pioneer in the publishing world, Race Tech blazed the trail by creating a magazine dedicated to providing highly technical insight into the racing world. It filled a void for the engineering community that wanted to learn more about the cutting edge technology and innovation that drives the racing world. I look forward to each and every issue of Race Tech.

**Jim Covey**  
*Cadillac World Challenge Engine  
Technical Manager for GM Racing*

**Two** hundred editions – more than two decades of technical and general information on the world of motorsport technology! In that period, many trends in motorsport have come and then disappeared as fast as they came along. In such a fast changing environment Race Tech is the platform where I can get the most objective information I can trust!

**Thomas Krämer**  
*Porsche Motorsport LMP Team  
Manager Engine Design LMP1*

**There** are quite a lot of magazines dealing with performance cars and motorsports. But if you are searching for the benchmark you will automatically land at Race Tech magazine. Technical expertise paired with latest news and insights, my perfect lecture for all day!

Congrats to 200 issues!

**Norbert Odendahl**  
*Managing Director  
ZF Race Engineering GmbH*

**Congratulations** on the publication of Race Tech 200th edition! Race Tech has always been a very effective and efficient way to keep up to date with what is technically new in motorsport. Now that I am almost retired, I can enjoy its many features and articles in the comfort of an armchair, rather than the confines of an airline seat, which is even more enjoyable. Keep up the good work!

**Peter Wright**  
*Consultant, Global Institute for Motor  
Sport Safety*

**I see** Race Tech as the leading magazine for the racing Industry internationally. Passion, competence, humanity and vision are the four pillars of your success and I wish you more of it in the future.

**Sergio Bofanti**  
*General Manager, Federal Mogul  
Special products division*

**I'd like** to congratulate RaceTech on reaching 200 issues of extremely informative, thought provoking and entertaining reading that is a must for anyone with a technical interest in motorsport. Whenever I take a flight to an event somewhere, and I take quite a few, it's always in my bag and I'm looking forward to the next 200.

**Dominic Harlow**  
*Dominic Harlow Consulting*

**Congratulations** to all at Race Tech on producing its 200th edition. A magazine that is revered internationally for bringing to the fore the behind-the-scenes ingenuity of engineering and technology that makes motorsport what it is today.

I very much look forward to many more future editions. Congratulations!

**Lord Astor of Hever**  
*Honorary President  
Motorsport Industry Association*

**It's** always a great pleasure to read your magazine! I like the variety, the technical expertise and the focus on the professional motorsport market, especially in the combination with your conference it is quite more than just a newspaper. A tribute also to the perfect design of your magazine!

**Dr Klaus Boettcher**  
*Head of Motorsports (BEG/MSD)  
Bosch Engineering GmbH*

**Race Tech** is a worldwide recognised publication that we have taken pride in partnering with for so many years. Technology is at the heart of what they write, and they always seek to bring technical discussions and innovations to light that

will shape the future of racing. That is something worth being a part of for years to come.

**Nina Burgoon**  
*President  
Performance Friction Corporation*

**Congratulations** to Race Tech for their 200th edition! An important achievement for a magazine representing a community of people passionate about technologies for motorsport and who can drive racing's future. All the best to William, Soheila and their team for a bright future.

**Rodi Basso**  
*Motorsports Director  
McLaren Applied Technologies*

The extraordinary scope, depth and accuracy of your publication over the years are a credit to you! The exposure you bring to the technical side of the motorsports industry is of great value. As a catalogue of technology evolution your publications are a wonderful historical record....

**Ben Bowlby**  
*Ben Bowlby Racing*

200 amazing editions, ATL could not be prouder to have been a part of nearly every one. Congratulations to all those involved in the publication of every single edition. Over the years Race Tech has contributed so much to the success of ATL, William's in-depth editorial inspired me through university and continues to fuel our business direction. Here is to the next 200!

**Giles Dawson**  
*Managing Director  
ATL — Aero Tec Laboratories*

## Online Opportunities

### Platinum

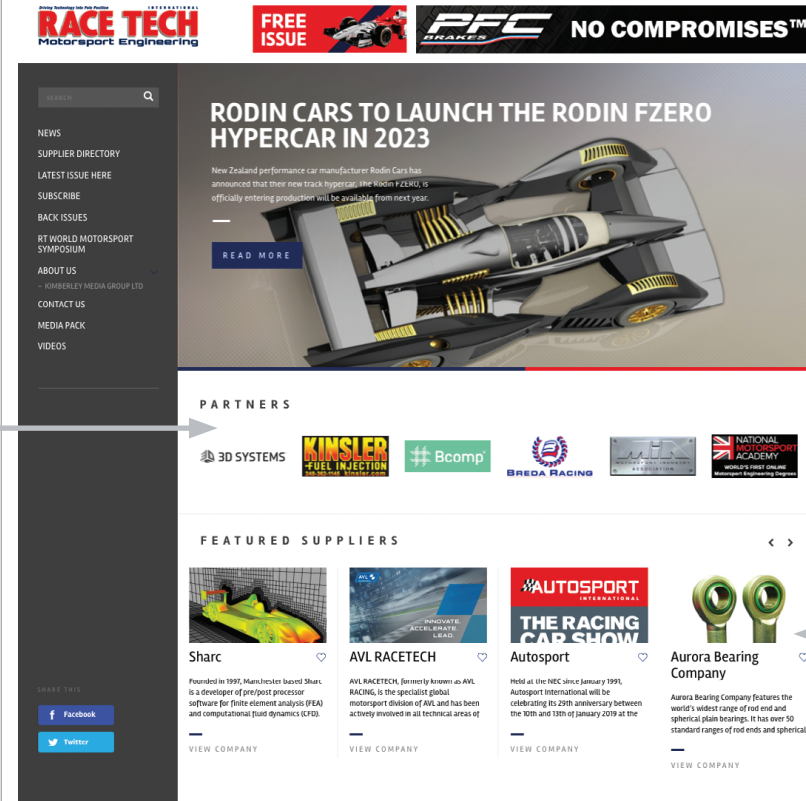
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- Banner links through to your 'profile page'
- x1 Bespoke e-shot\*

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### Bronze

- Directory Listing
- Bespoke 'profile page'

**1 Year package price: £3,400 + VAT**

\* Bespoke e-shot: Send us information about your company, business or area of interest which we'll create as an email and send out to our database.

\*\* Sponsored e-shot: Feature your logo and a short company description in one of our News e-shots relevant to your area of business.

• All company banners link through to your own 'bespoke profile page' on our website



## Advertising rates

Advert size	£ Pound Sterling	€ Euro	\$ US Dollar
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IFC & IBC	£3,500	€5,000	\$5,500
Full Page	£1,800	€2,700	\$3,500
Half Page	£1,000	€1,500	\$1,900
Quarter Page	£600	€900	\$1100

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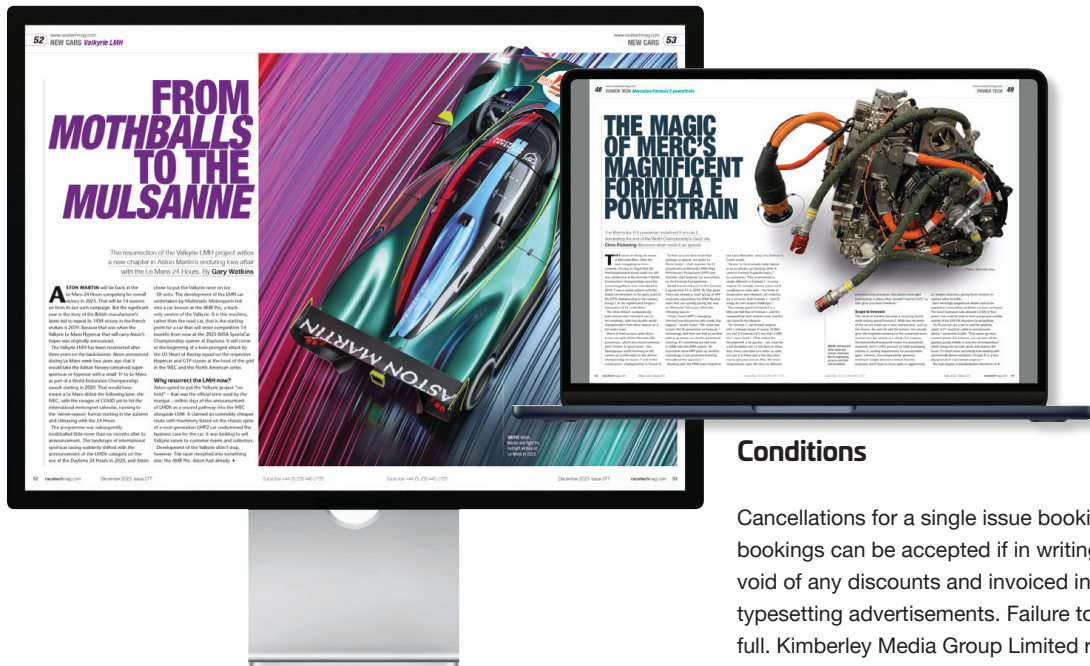
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# RACE TECH

## Motorsport Engineering

**RACE TECH** is the only technology led motorsport engineering magazine that focuses on every aspect of the racing car, from the drawing board to the race track

**E**ACH month **RACE TECH** reaches a global audience of more than 56,000 motorsport professionals, including engineers, designers and senior decision makers. Catering to a well-informed and highly relevant audience ensures maximum exposure for your advertising and editorial with the right people.

**RACE TECH**, now in its 30th year, is recognised as the leading international authority on engineering and technology in motorsport.

### Areas of interest

**RACE TECH** applies its unique approach to all aspects of motorsport engineering, from the engine and powertrain, through to suspension, vehicle dynamics and aerodynamics. Beyond that, it also covers the wider motorsport industry, looking at business and administrative issues, technical regulations and current affairs.



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### Distribution

**RACE TECH** is sold in 52 countries spread across six continents. Around 44% of the distribution for the printed magazine goes to North America, with the United Kingdom and Europe accounting for 38% and 18% going to the rest of the world.



### Readership profile

